

LOVE ADU

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RESEARCH INTERESTS

Political economy of technology, culture, social theory, knowledge and expertise, inequality, computational linguistics

Q1. How rhetoric and discourse function as mechanisms of institutional power and marginalization via policy, law & media &

Q2. How the sociocultural/rhetorical history and practices of the tech industry & internet have shaped contemporary socioeconomic conditions

EDUCATION

B.A. Interdisciplinary Studies | University of California, Berkeley | May 2027 (Expected) | GPA: 3.8 |

Major Focus: Computational Rhetorical Psycholinguistics & the Political Socioeconomic Governance of the Internet

Advisor: Dr. Rakesh Bhandari (Department Director)

Thesis: [CHAT\(tel\) Slavery](#): *The Ideological Continuity Between Historical Servitude and the AI Assistant, the Desire for Dominated Labor, and the Re-Normalization of Indentured Servitude* (ISF Department Research Grant Recipient)

A.S, A.A Political Science & Data Science | Cypress College | 2023 – 2025

RESEARCH AFFILIATIONS (*' Indicates paid/employment)

*** Research Apprentice** | UC Berkeley Haas School of Business (Prof. David Evan Harris)

- Co-authored comments for the EU AI Act and Codes of Practice (Drafts 1 & 2); produced policy commentary and research briefs on AI/social media governance.

Research Associate | Oxford Computational Political Science Group / Oxford Internet Institute / Penn State

- Investigating Manosphere Community Structures Using Social Network Analysis, conducted longitudinal SNA using Python, centrality metrics, and community detection to examine online radicalization.

*** Research Associate** | UC Berkeley Institute for Research in Labor and Economics | Danyang Li, Ph.D. Candidate

- "From Trust to Turmoil: How Vaccines Became Contested": Analyzed vaccine communication politicization using discourse analysis, designed theoretical framing.

Research Assistant | USC Gould School of Law - School Policing Empirical Research Lab | Professor Terry Allen (JD, PhD)

- Conducted qualitative, content, and descriptive analysis of 200+ in-depth interviews and thousands of police records on topics including service calls, school threats, student arrests, and other related policing practices in American public schools to analyze disparities in rhetorical receptiveness of sentiment and toxicity based on race.

CONFERENCES, PUBLICATIONS & OP-EDS

Pending Publication, May 2027: *Emerging Fellow | Roosevelt Network

- "*The Wall Against Competition: Big Tech's Exceptionalist Positioning and the Regulatory Immunity of Section 230*" - Investigating how dominant technology firms have leveraged the mythology of Silicon Valley exceptionalism to construct a policy wall against regulatory accountability with far-reaching consequences for market competition, labor, and democratic participation that disproportionately burden those outside the protected class.

Presentation | American Sociological Association CITMAS Media Sociology Symposium

- "*Guilty by Retweet: Engagement Metrics as Infrastructure for Moral Attribution*"
Presented on how social media engagement metrics (likes, retweets, reposts) operate as a moral economy, in which likes and reposts function as symbolic currency mobilized for collective boundary-work, sorting users into moral in-groups and out-groups, absent formal accountability mechanisms.

Paper | UC Berkeley CITRIS Tech Policy Symposium 2026

- "*The Artifice of Algorithmic Autonomy*"
Analyzed ~957,000 articles (2008–2025) using computational text analysis to examine how linguistic framing (via the anthropomorphization of AI agents) diffuses institutional responsibility in technology governance.

*** Research Fellow | OutVote HQ**

- "*Algorithmic Curation and Its Effects on LGBTQ Youth Civic Engagement*" -

Investigated how social media algorithms shape queer voter outreach and political discourse via content bubbles.

Poster | A Rhetorical Analysis of Racial Bioessentialist Sports Media Coverage | National Conference of Undergraduate Research

Poster | Deception Divide: The Role of Political Disinformation in Marginalized Voter Outcomes | HTCC @ UCR

Op-Ed | We are building the world's future leaders. And they're racist | Daily Californian

Op-Ed | Voting Without a Ballot: How Research Carried Me to My First Election | OutVote/Medium

WORKING PAPERS (Available upon request)

- *"The Reckless Student? An Empirical Analysis of School Policing and the First Amendment."*
Co-author alongside Dr. Terry Allen at the USC Gould School of Law - School Policing Empirical Research Lab.
- *"Hate-F*ck Politics: Sexualized Aggression and the Pornographic Rhetoric of Online Partisan Media"*
A comparative critical discourse analysis showing that online partisan political rhetoric structurally mirrors the address style, domination lexicon, and climax-oriented narrative grammar of pornographic paratext.
- *"Enforcement Discretion and the Erosion of Ethical Guidelines"*
Designed a difference-in-differences study of TikTok's 2026 US divestiture, using computational text analysis and designed toxicity classification to test whether platform ownership restructuring measurably widened the gap between stated community guidelines and observed hate-speech enforcement.

WORK EXPERIENCE

Board of Governors Member | California Community Colleges | *Dec 2024 – June 2026*

- Appointed by Governor Gavin Newsom to lead statewide education policy for 2.2 million students across 118 public colleges in the largest system of higher education in the US.

Responsible Technology Fellow | CA Dept. of Technology | CITRIS, UC Berkeley | *Dec 2025 - June 2026*

- Advised the California Department of Technology on responsible technology design and public-sector digital governance. Authored [memo](#) to the Chief Technology Innovation Officer of California to be used as advisory text for "Updating Key Definitions in the Transparency in Frontier Artificial Intelligence Act".

Policy Intern, Technology Reform | Issue One | *Dec 2025 – June 2026*

- Researched disinformation, social media governance, data privacy, kids' online safety, and national security; drafting policy memos and legislative monitoring briefs. Authored [Big Tech on Trial: 5 Egregious Harms Exposed in Court](#), [Paying for Power: Inside Big Tech's AI Super PAC Midterm Strategy](#), and contributed to [white paper on Section 230 reform](#).

Policy Communications Intern | Groundwork Collaborative | Roosevelt in Washington Fellow | *Summer 2025*

- Tracked Senate hearings and passage of the One Big Beautiful Bill Act. Converted floor observations into organizational testimony and grassroots narrative strategy for federal economic justice coalitions.

Disinformation Captain | Common Cause | *Aug 2023 – Aug 2025*

- Monitored and investigated 900+ election disinformation reports; trained a national volunteer corps of 1,500+ to detect and report political misinformation. Lobbied for [AB 2655](#) (AI transparency in political ads) and supported federal reforms for digital rights and net neutrality.

Advocacy Assistant | Legal Aid Association of California | *Aug 2025 – January 2026*

SKILLS & AFFILIATIONS

Computational & Data: NLP | Computational Text Analysis | Social Network Analysis | Discourse Analysis | R (tidyverse, dplyr, ggplot, igraph, QCA), Python (pandas, matplotlib, nltk, scikit-learn, keras) | LaTeX | SQL |

Affiliations: American Sociological Association (member, CITMAS group member) | UC Berkeley Chancellors Advisory Committee for LGBTQIA+ Communities, Internet Law and Policy Foundry Class 8 Junior Fellow,